



Station Order
Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12057

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KTVX 6a News 6:00 AM 6:30 AM	EM		M-F 30	\$95.00 \$475.00	1	1	1	1	1			5
KTVX 6:30a News 6:30 AM 7:00 AM	EM		M-F 30	\$130.00 \$650.00	1	1	1	1	1			5
Good Morn America 7:00 AM 9:00 AM	EM		M-F 30	\$140.00 \$700.00	1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT		M-F 30	\$125.00 \$125.00				1				1
The View 11:00 AM 12:00 PM	DT		M-F 30	\$150.00 \$150.00				1				1
Anderson Cooper 2:00 PM 3:00 PM	DT		M-F 30	\$100.00 \$100.00	1							1
Ellen 3:00 PM 4:00 PM	EF		M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
KTVX 4p News 4:00 PM 4:30 PM	EN		M-F 30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN		M-F 30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN		M-F 30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 6p News 6:00 PM 6:30 PM	EN		M-F 30	\$200.00 \$1,000.00	1	1	1	1	1			5
Saturday 5p News 5:00 PM 5:30 PM	EN		Sa 30	\$175.00 \$175.00					1			1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/17/2012 12:37:15 PM

KTVX-TV

Page 1 of 2



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID:

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12057

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Sunday 5p News	EN		Su	\$175.00							1	1
5:00 PM 5:30 PM		30		\$175.00								
Two & Half Men	PA		M-F	\$400.00				1				1
6:30 PM 7:00 PM		30		\$400.00								
Private Practice	PT		Tu	\$2,500.00				1				1
9:00 PM 10:00 PM		30		\$2,500.00								
KTVX 10p News	LN		M-F	\$400.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$2,000.00								
Saturday 10p News	LN		Sa	\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News	LN		Su	\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline	LF		M-F	\$200.00				1		1		2
10:35 PM 11:05 PM		30		\$400.00								
Station Gross Totals				\$13,400.00	10	11	11	10	10	2	2	56

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/17/2012 12:37:15 PM

KTVX-TV

Page 2 of 2

suzannel@mediastategies.com